Linking to your Content
1. Go to your Media Library.
2. Under the thumbnail for your video, click the Permalink button.
3. This brings up the link that you may share with others. You may change some settings including the text string that is used for the Permalink.

Embedding your Content
1. Go to your Media Library.
2. Under the thumbnail for your video, click the third icon, Embed.
3. This brings up code and options that you may use to embed your content into your page using either and iFrame or Javascript.

Notes
- Anytime content or playlists are shared, you should include information about how the content is allowed to be used. (Are people allowed to share the content with others? Is it allowed to be downloaded?)
- The ability to link or embed content will be disabled for content that is made part of a restricted/secure playlist.

NOTE: Responsive embed options allow for the playlist holder to size automatically if your site has a responsive layout. iFrame and JavaScript should function relatively the same, however if you notice problems with the playlist integrating into your page, you may want to switch to the opposite.